## STATE OF MISSISSIPPI

## Office of the Governor



## **PROCLAMATION**

WHEREAS, National Cleaning Week celebrates the value and importance of cleaning and the positive impact it has on public health, the environment, and our economy; and

WHEREAS, regular cleaning and disinfection are an investment in human health and safety; and

WHEREAS, the Centers for Disease Control and Prevention stress the importance of routine cleaning and disinfecting to protect public health; and

WHEREAS, ongoing cleaning, disinfecting, and infection-prevention best practices are essential to promoting human health, workplace cleanliness, enhanced employee productivity, and customer satisfaction; and

WHEREAS, cleanliness reduces instances of absenteeism that negatively impact productivity, as demonstrated by the 2016 flu season which cost U.S. businesses an estimated \$5.8 billion in healthcare and lost productivity expenses; and

WHEREAS, according to the International Sanitary Supply Association ("ISSA"), the world's leading trade association for the cleaning industry, cleaned and disinfected surfaces reduce virus concentration by 41.7%. And, when combined with hand hygiene, it is reduced by 85.4%; and

WHEREAS, manufacturers and distributors produce and deliver crucial cleaning and hygiene products; and

WHEREAS, essential frontline cleaning professionals work tirelessly to keep our schools, hospitals, workplaces, and other spaces healthy and safe for us all; and

WHEREAS, grateful Mississippians proudly support and join in this celebration of the cleaning industry to bring attention to the importance of ensuring clean and sanitary conditions at work, in schools, and at home.

**NOW, THEREFORE,** I, Tate Reeves, Governor of the State of Mississippi, do hereby proclaim March 24 through March 30, 2024, as

## **CLEANING WEEK**

in Mississippi and encourage our citizens to recognize the cleaning service industry in Mississippi, support, and join in this effort to celebrate the cleaning service industry to bring greater awareness to the importance of ensuring clean and sanitary conditions at work, in schools, and at home.



IN WITNESS WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Mississippi to be affixed.

DONE in the City of Jackson, on the day of March in the year of our Lord, two thousand and twenty-four, and of the Independence of the United States of America, the two hundred and forty-eighth.

TATE REEVES GOVERNOR